

AGENDA & MINUTES – Board Meeting Sept 25, 2008

Board Members Present: QUORUM

Ana-Klara Hering
Jeanne Carlson
Dave Carlson
Dean Blinkhorn

Board Members Not Present:

Larry Savage (work)
Ted Geltner (out of town)
Dave Snyder (work)

Others present:

Steve Anderson (potential member)
Jason Townsend-Rogers (free-lance reporter)

1. Old Business

a. Board Members

i. Discussion:

1. The board of directors is comprised of 9 positions, however we do not have anyone officially in the positions of president elect or secretary and overall we have a total of 4 positions vacant. Cindy Swirko and Dave Schlenker resigned from the board because of work and personal commitments. Jeanne has been filling the role of Secretary temporarily, although she is not formally in that position.

- a. President – Ana-Klara Hering
- b. Past President – Ted Geltner
- c. President elect – [[vacant]]
- d. Treasurer- Dave Snyder
- e. Secretary – [[vacant]]
- f. Board Members:
 - i. Larry Savage
 - ii. Jeanne Carlson
 - iii. Dave Carlson
 - iv. Dean Blinkhorn

b. Website

i. Discussion:

1. Ana-Klara got the password from national in order to update the site. Contest info has been added.
2. Michael is updating our site right now, but eventually we want to be able to run it ourselves. Michael is making the structural changes now, but we need a member to take over management of the site eventually.

2. New Business

a. Proposed Event Schedule

i. Discussion –

1. Next board meetings will take place at the Carlson's home (proposed by Jeanne Carlson). Agreed: We'll meet there for October and discuss future locations for meetings
2. Dean will propose locations for the upcoming Ocala program.
3. Ana-Klara needs to look into whether non-UF SPJ members can attend the meeting at Lake Wauberg. May need to change location
4. Recommendation by Dave Carlson to discuss the program schedule with the budget for each event because they go hand in hand; agreed.

b. Contest/Awards Banquet:

i. Discussion:

1. Potential Speaker – Erin Andrews and Steve Andrews – Board thinks they would be great; Jeanne recommended we limit their speech to 45 minutes; need to find out what the budget is going to be their travel and accommodations; Steve noted that Erin may be able to work her travel in with coverage of the UF sports teams (ESPN coverage of basketball season).
2. Dave recommended we invite Dave Snyder to be the emcee this year since Larry is very busy with other facets of the evening.

c. Regional Convention

i. Discussion:

1. SPJ Bus – The idea is to contract for a 58-passenger that would start in Gainesville and would make stops in Ocala and Orlando on the way down to South Florida for the conference. The chapter would give each passenger 12 raffle tickets that they would sell at \$5 a piece. The raffle would be for the "All the President's Men" book that we bought at the Convention. The final raffle would be done at the regional conference. The proceeds of the raffle tickets would pay for the bus. So basically, a passenger could make his bus fare by selling the tickets, or could buy the tickets himself and get entered into the raffle. Either way, its cheaper than driving and would help guarantee attendance to the regional conference. The South Florida Chapter President, Michael Koretzky, said he would cover the cost of the bus driver's two hotel nights and meals if we organized the bus. Larry and I think this is a great way to contribute to the success of the regional conference and also assist our own members in attending.

2. Jeanne gave Ana-Klara the "All the President's Men" book for safekeeping.

d. Annual Budget

i. Discussion:

1. Jeanne pointed out that the budget total is \$100 under.

e. **Motion**

- i. Dave Carlson moved to approve the proposed event schedule, but table the budget until the next meeting when we know more about how much revenue will come in from the contest (deadline is in two weeks).
- ii. Dean Blinkhorn seconded the motion
- iii. Vote: All in favor

3. Meeting adjourned and program commenced