

AGENDA & MINUTES – Board Meeting Sept 16, 2008

Present: NO QUORUM

Ana-Klara Hering

Larry Savage

Not Present:

Ted Geltner (out of town)

Dave Snyder (work)

Cindy Swirko

Jeanne Carlson

Dave Carlson

Dave Schlenker

Dean Blinkhorn (work)

1. Old Business

a. SPJ National Convention

- i. Feedback from Ana-Klara – Convention was a great experience. I really appreciate the opportunity to attend and represent our chapter. I was able to speak to several other chapter presidents and make plans on collaborative projects for the year as well as get ideas for our own programs in the coming months.

b. Board Members

- i. Do we have a full board? Do we have a President elect?
- ii. We have 9 total board members – a full board, however we do not have anyone officially in the positions of president elect or secretary. Jeanne has been filling the role of Secretary temporarily, although she is not formally in that position. Is Cindy still on the board? She expressed some concerns that she would not be able to commit to it this year.

1. President – Ana-Klara Hering
2. Past President – Ted Geltner
3. President elect –
4. Treasurer- Dave Snyder
5. Secretary -
6. Board Members:
 - a. Cindy Swirko
 - b. Larry Savage
 - c. Jeanne Carlson
 - d. Dave Carlson
 - e. Dave Schlenker
 - f. Dean Blinkhorn

- c. Website
 - i. Need to get password from national – AK has email out to Billy O'Keefe requesting password
 - ii. Need to update with contest info – AK will do as soon as she gets the password
 - iii. Can we update the site ourselves instead of paying a webmaster? – need to see how the website works first; Larry is taking web courses, are there any other members who can assist?

2. New Business

- a. New Chapter Address – Larry and AK have keys to this mailbox
 - i. P.O. Box 140743
Gainesville, FL 32614-0743
- b. Event Schedule
 - i. Review attached schedule of programs and locations – Ana-Klara will email a revised schedule with a change to include a program at UF and a change in the board meeting location
- c. Annual Budget
 - i. Review attached budget – the budget looks good from our perspective and leaves a some wiggle room in case the contest doesn't bring in the same amount of revenue as last year. Revised budget with current balance attached.
 - ii. Larry, do you have the old/new checks and password for Dave Snyder? Larry is going to send these to Dave in the near future.
- d. Contest
 - i. Larry, what do you need from us? Ana-Klara is going to store the contest applications and plaques for the chapter.
 - ii. Judges - Larry has lined up three other chapters to judge our own. We'll all eventually need to pitch in when it comes time to "judge" the contests of other chapters.
 - iii. Plaques or gift cards for winners? – Larry has an excellent price deal set up with his plaque maker, which is cheaper than any gift cards we could buy. Also plaques are important to the image and purpose of the competition. We're sticking with plaques.
 - iv. Speaker – Erin Andrews and Steve Andrews – Larry is in agreement that this would be a great speaking duo. We would need to pay for their travel and accommodations.
- e. Regional Convention

- i. **Wheels of Justice Fun Bus** – The idea is to contract for a 58-passenger that would start in Gainesville and would make stops in Ocala and Orlando on the way down to South Florida for the conference. The chapter would give each passenger 12 raffled tickets that they would sell at \$5 a piece. The raffle would be for the “All the President’s Men” book that we bought at the Convention. The final raffle would be done at the regional conference. The proceeds of the raffle tickets would pay for the bus. So basically, a passenger could make his bus fare by selling the tickets, or could buy the tickets himself and get entered into the raffle. Either way, its cheaper that driving and would help guarantee attendance to the regional conference. The South Florida Chapter President, Michael Koretzky, said he would cover the cost of the bus driver’s two hotel nights and meals if we organized the bus. Larry and I think this is a great way to contribute to the success of the regional conference and also assist our own members in attending.
- ii. **Raffle for Book** – see above discussion

Society of Professional Journalists
North Central Florida
 2008-2009 Event Calendar

DATE/TIME	EVENT	LOCATION
Tuesday, Sept. 16, 2008 7-8:30 p.m.	Board Meeting	Panera Bread, Gainesville
Thursday, Sept. 25, 2008 7-9 p.m.	Program: Newspaper Sharing Agreements Speakers: Mike Foley, Gainesville Sun representative, Ocala Star Banner representative	Pomodoros 9200 NW 39th Ave., Gainesville, FL 32606 352.380.9886 (on 39 th Ave in the Publix Plaza, Gainesville)
Tuesday, Oct. 14, 2008 7-8:30 p.m.	Board Meeting	Starbucks NW 13th St & NW 16th Ave 1520 NW 13th St Gainesville, Florida 35601
Thursday, Oct. 30, 2008 7-9 p.m.	UF's new hi-tech journalism program @ UF Journalism College Dinner in the courtyard after presentation Fort Myers News Press presents MOJO program	University of Florida College of Journalism and Communications
Tuesday, Nov. 11, 2008 7-8:30 p.m.	Board Meeting	Starbucks NW 13th St & NW 16th Ave 1520 NW 13th St Gainesville, Florida 35601
Thursday, Dec. 11, 2008 7-9 p.m.	Program: Ethics Texas Holdem' Style (Ethical Gambling Tournament)	Ocala restaurant TBD (Chili's?)
Tuesday, Jan. 13, 2009 7-8:30 p.m.	Board Meeting	Starbucks NW 13th St & NW 16th Ave 1520 NW 13th St Gainesville, Florida 35601
Sat. Jan 17, 2009 Time:TBD	Awards Banquet Speaker: TBD	Clarion 7417 Newberry Road, Gainesville, Florida 32605 (352) 332-7500
Tuesday, Feb. 10, 2009 7-8:30 p.m.	Board Meeting	Starbucks NW 13th St & NW 16th Ave 1520 NW 13th St

		Gainesville, Florida 35601
Thursday, Feb. 26, 2009 7-9 p.m.	Program: The Art of Access- tools in public record use Speaker: TBD	Olive Garden (on Archer, Gainesville)
Tuesday, March 17, 2009 7-8:30 p.m.	Board Meeting	Starbucks NW 13th St & NW 16th Ave 1520 NW 13th St Gainesville, Florida 35601
Fri-Sat, April 3-5, 2009	Regional Conference	South Florida
Tuesday, April 14, 2009 7-8:30 p.m.	Board Meeting	Starbucks NW 13th St & NW 16th Ave 1520 NW 13th St Gainesville, Florida 35601
Saturday, May 16, 2009 3-6 p.m.	Program – Family picnic	Lake Wauberg (Gainesville)

Budget Overview
Proposed Expenses 2008-2009

Current Budget:	\$7650.35 as of 9/16/08
SPJ Convention (Chapter President travel and participation costs)	\$1100
SPJ Legal Defense Fund Auction (purchase of signed copy of "All the President's Men")	\$500
Sept Program	\$500
Oct Program	\$500
Dec Program	\$500
Jan Banquet	\$1000 – to pay for speaker's travel and accommodation costs
Feb Program	\$500
April Regional Conference <ul style="list-style-type: none"> o transportation to/from S. Florida (in cooperation with Gainesville Student chapter and UCF student Chapter) o Conduct raffle of "President's" book to fundraise for bus 	\$1000
May Family Picnic <ul style="list-style-type: none"> o BBQ, games, leadership training 	\$500
SPJ gear for program prizes	\$200
Recruitment dinner @ Gainesville Sun (6:30 pm for 20-25 ppl)	\$300
Recruitment dinner @ Ocala Star Banner (6:30 pm for ? ppl)	\$200
Recruitment dinner @ WCJB (6:30 pm for 10-15 ppl)	\$100
Web site development	\$150
Marketing	\$100
	Proposed 08-09 expenditures: \$7,050
	Available balance after expenditures: \$500.35

