



Florida Awards of Excellence Entry Categories

1-Public service: This award will go to a news organization, not an individual journalist. Judges will look for evidence of courage and initiative in overcoming opposition; effectiveness of the presentation; and results obtained, such as reforms effected or pledged. Entries will also be judged on readability, effectiveness of interpretation, accuracy and completeness, enterprise, clarity and style and adherence to the SPJ Code of Ethics. To read SPJ's Code of Ethics, go to the following link:
<http://www.spj.org/ethicscode.asp?>

2-Young Journalist of the Year: Open to journalists 30 years of age or younger. Submit five articles, five broadcasts or five photos, along with a one-page nomination by an editor or station manager. Entries will be judged on enterprise, initiative and depth. All published or broadcast material must be within the dates required.

3-Journalist of the Year: Open to all journalists (reporters, editors, photographers, anchors, online). This award recognizes someone who has broken new ground in a way that impacts the practice of good journalism or has provided outstanding service or leadership to the profession. Entries should include supporting material, such as articles or tapes (VHS, DVD, CD or audio cassette). A letter of nomination from an editor or colleague of the nominee, outlining the reasons why she or he should be considered as Journalist of the Year should be included. All published or broadcast material must be within the dates required.

4-Multimedia Presentation of Year: This award will go to a news organization (newspaper, magazine, television radio), not an individual journalist. Focus is coverage of a particular story/event on one day (24 hours) using the various communications means available.

Example: For newspapers, could be a story that breaks on the Web earlier in the day, updated either on Web or with a report that appears the following day in the newspaper. For TV station, could be a story that breaks on Web site, updated with noon or later broadcast. For radio, could be a story first reported on radio, updated on Web site, updated again on radio, etc. within 24 hours.

NEWSPAPERS - DAILY

Categories (Indicate A or B circulation class)

Writing

- 5-General Reporting, Single story: Submit one story on a non-deadline event.
- 6-General Reporting, Series: Submit 2 or more non-deadline stories on the same subject.
- 7-Spot News – General: Submit up to three news stories on a breaking event.
- 8-Feature, deadline: Submit one story that has a serious tone
- 9-Feature, non-deadline: Submit one story that has a lighter ton
- 10-Investigative Reporting: Submit one story or series of stories on one subject. Coverage should show enterprise and in-depth research. May include relevant information on the impact of report, such as supporting editorials and letters to the editor; by a single reporter or a team of reporters.
- 11-Team effort: Staff coverage of a breaking event that has significant play, beginning on front page, with a main story along with sidebars, column and even an editorial. Minimum of three stories related to one breaking event. May include stories that appear in other section fronts. Staff award.
- 12-Business Reporting: Submit single story or series of stories on business events, trends
- 13-Humorous Column Writing: Submit up to three columns
- 14-Serious Column Writing: Submit up to three columns
- 15-Sports Column: Submit up to three columns
- 16-Sports Reporting – Deadline: One article, such as game story
- 17-Sports Reporting – Non-deadline: One article, such as feature or profile
- 18-Arts/entertainment reporting: Criticism or review of an entertainment event, preview or profile. Can submit up to three articles
- 19-Religion reporting: Submit up to three articles
- 20-Travel writing: Submit one article
- 21-Environmental reporting: Single article relating to environment
- 22-Education reporting: Single article about education
- 23-Editorial: Single entry
- 24-Editorial cartoon: Submit up to three entries

Photography (one image per category unless noted)

- 25-Breaking News
- 26-Feature: Standalone or with story
- 27-Sports action
- 28-Photo illustration
- 29-News photo essay: 3 or more images
- 30-Feature photo essay: 3 or more images
- 31-Slide show (online presentation, with or without sound): At least 10 photos in presentation by a single photographer or team of photographers

Design and copy editing

- 32-Front page design

- 33-Local front design (inside section front)
- 34-Feature front design
- 35-Business front design
- 36-Sports front design
- 37-Special page design: Can be from any section and can be an inside page
- 38-News headline writing: A single headline that is dramatic, witty or smart (can be a deck)
- 39-Sports headline writing: A single headline that is dramatic, witty or smart (can be a deck)
- 40-Features headline writing: A single headline that is dramatic, witty or smart (can be a deck)
- 41-Graphic design: Can submit up to three entries
- 42-Special section: Sections that appear on an irregular or annual basis.
- 43-Team effort: Best overall effort on a page in design, use of graphics, headline writing. Can be from any section (news, sports, features)

NEWSPAPERS – NON-DAILY (Indicate C circulation class)

Writing

- 44-General Reporting, Single story: Submit one story on a non-deadline event.
- 45-General Reporting, Series: Submit 2 or more non-deadline stories on the same subject.
- 46-Feature, non-deadline: Submit one story that has a lighter tone.
- 47-Business Reporting: Submit single story or series of stories on business events, trends
- 48-Humorous Column Writing: Submit up to three columns
- 49-Serious Column Writing: Submit up to three column
- 50-Sports Column: Submit up to three columns
- 51-Sports Reporting – Non-deadline: One article, such as feature or profile
- 52-Arts/entertainment reporting: Criticism or review of an entertainment event, preview or profile. Can submit up to three articles
- 53-Religion reporting: Submit up to three articles
- 54-Travel writing: Submit one article
- 55-Environmental reporting: Single article relating to environment
- 56-Education reporting: Single article about education
- 57-Editorial: Single entry
- 58-Editorial cartoon: Submit up to three entries

Photography

- 59-Feature: Standalone or with story
- 60-Feature photo essay: 3 or more images
- 61-Sports action
- 62-Photo illustration
- 63-Feature photo essay: 3 or more images
- 64-Slide show (online presentation, with or without sound): At least 10 photos in presentation by a single photographer or team of photographers

Design and copy editing

- 65-Front page design
- 66-Special page design: Can be from any section and can be an inside page
- 67-Headline writing: A single headline that is dramatic, witty or smart (can be a deck)
- 68-Graphic design: Can submit up to three entries

MAGAZINES

General excellence

- 69-Best Overall Magazine: Judges to consider cover, content and design
- 70-Best Web site: Supply judges with Web address to review site
- Writing excellence
- 71-Best Written Magazine: Submit 3 issues
- 72-Best Feature
- 73-Best Feature Headlines: Submit 3 examples
- 74-Best Editorial/Commentary/Opinion
- 75-Best Column: Submit 3 examples
- 76-Best Humor Column/Feature
- 77-Best Public Service Coverage

Design excellence

- 78-Best Overall Design
- 79-Best Overall Use of Photography
- 80-Best Cover
- 81-Best Illustration
- 82-Best Feature Design
- 83-Best Photo Illustration
- 84-Best Single, Original Color Photo
- 85-Best Single, Original B&W Photo
- 86-Best Photo Essay

TELEVISION

Categories (Indicate A or B market division)

- 87-Deadline reporting
- 88-General reporting: One report
- 89-General reporting – series: At least three parts
- 90- Feature reporting – serious
- 91-Feature reporting – light
- 92 Sports reporting: One report
- 93-Sports special: On a single subject and must be at least 30 minutes in length.
- 94-Weather reporting: One report or series (three parts) of reports on storm coverage
- 95-Business reporting: One report
- 96-Investigative reporting: One report or series (three parts) of reports
- 97-Consumer reporting: One report
- 98-Special/documentary: On a single subject and must be at least 30 minutes in length
- 99-Newscast: Regular scheduled newscast from a single day, at least 30 minutes in length

- 100-Photography General News (one report)
- 101-Photography Spot News (one report)
- 102-Photography Serious Feature (one report)
- 103-Photography Light Feature (one report)
- 104-Photography Sports (one report)
- 105-Photography Series (3-5 reports)
- 106-General Editing (one report)

RADIO

- 107-General reporting (over 60 seconds) – single story
- 108-General reporting – series
- 109-Spot News (breaking) – over 60 seconds
- 110-Features – light (over 60 seconds)
- 111-Features – serious (over 60 seconds)
- 112-Sports reporting (over 60 seconds)
- 113-Sports special: One subject, at least 30 minutes in length
- 114-Investigative reporting: single report or series
- 115-Business reporting: Single report
- 116-Consumer reporting: Single report
- 117-Newscast: Regular scheduled newscast from a single day

ONLINE

- 118-Best Web site (open to newspapers, TV and radio only, magazine has separate category): Indicate Web address so judges can view. Judges will consider design, ease of use and content (original articles written for Web and not just copied from previous newspaper). Judges will pick any day following the deadline period to review Web site.