



Society of Professional Journalists

Writer's Week

Cleveland chapter newsletter – March 5, 2010 (Next deadline March 10)

Please send newsletter items to spjcleveand@gmail.com

Cleveland SPJ on the web: <http://www.spj.org/cleveland>

Top News This Week

Register now for Rise up in Cleveland! Region 4 Spring Conference
Hone your pagination skills at March 27 workshop on InDesign and Photoshop
Scroll down for job and summer internship listings

From the President

Get ready to Rise up in Cleveland!

The countdown to the Society of Professional Journalists' Spring Regional Conference has begun. The event, hosted by our chapter, will kick off on April 9 at the Cleveland Marriott Downtown at Key Center. The two-day event boasts several exciting programs that are designed to hone journalists' skills.

Here is a sampling of the events: **Regina Brett**, columnist for *The Plain Dealer* and Pulitzer finalist in 2008 and 2009, will speak on April 10; **Debra Jasper** and **Betsy Hubbard** of the Kiplinger Program at Ohio State will conduct two sessions on the value of social media tools for journalists; **Stuart Warner**, a nationally renowned writing coach, will share the secrets of good writing; and **Jim Schaefer** of *The Detroit Free Press* will talk about his Pulitzer-winning stories. **Chris Seper**, president and co-founder of MedCity News, will lead a panel discussion on entrepreneurship for journalists who plan to launch their own ventures. The list goes on.

I hope you'll take advantage of these programs held on your back yard, so to speak.

For more details, visit spj.org/Cleveland. I hope to see you at the conference.

Sincerely,
Cliff Anthony
canthony@lorainccc.edu

SPJ News

Region 4 Spring Conference offers ways to keep pace

How can journalists keep pace with the stormy evolution of their profession? Answers can be found during the Society of Professional Journalists' Region 4 Spring Conference, "Rise Up" in Cleveland, April 9-10. No one can predict where the Internet, social media, dueling business models and citizen journalism will take us. But one thing is certain: journalists are in the rare position to take an active role in re-inventing themselves, their crafts and the outlets where they work. Join your fellow journalists for a weekend of programming designed to help you sharpen your skills, explore new journalistic avenues and boost your career – all in a fun and friendly atmosphere.

Friday, April 9

2 – 5:30 p.m. For students and Generation J

SPJ takes over the offices of *The Plain Dealer*, one of the nation's top daily newspapers. PD journalists, editors, training staff and visiting experts will offer:

- Hands-on training in investigative research, photo/video techniques, and more
- Advice to bulletproof your career
- Keys to being a successful entrepreneur
- Portfolio and resume review
- An opportunity to eavesdrop on the PD's daily editorial board meeting and fire questions at the editors
- A report on "West Virginia Uncovered," the unique state-wide program that enhances news coverage and student learning throughout the hills of West Virginia

7 p.m. Opening Night Reception

Light hors d'oeuvres and cash bar. Cost of the reception is included in your registration fee.

Saturday, April 10

8 a.m. to 5 p.m.

Welcome breakfast featuring **Regina Brett**, award-winning columnist, *The Plain Dealer*.

Programs will focus on honing skills, building careers, and tackling hot issues, including:

"Accounting Tomfoolery" – finding the real "Wall Street" stories buried in the data

"Writing skills for Multi-media" – steps to better on-line writing that can be applied to any form of news writing

"Creating a Document-driven Newsroom"

"The Entrepreneur Journalist"

- Finding start-up funds
- Developing an idea
- Building a business plan
- Successful entrepreneurs tell their stories, offer advice

"The Growth – and Opportunities -- in Citizen Journalism"

"Bulletproof your Resume and Career"

"Women in the Newsroom: Confronting Burnout"

"Optimizing Search Engines"

A complete schedule will soon be available at SPJ.org/Cleveland.

Fees (if you register in advance): \$90 for professional members, \$100 for non-members, \$80 for student members, \$90 for student non-members. See the registration page for Early Bird specials! On-site registrations add \$10 to the regular price. Conference fees include Friday night reception, and continental breakfast & Awards Luncheon on Saturday.

Hotel Information

A small block of hotel rooms has been reserved at the Cleveland Marriott Downtown at Key Center, 127 Public Square, Cleveland, OH 44114. The room rate is \$89/night, plus any local taxes and fees. Please call 216-696-9200 or see the link on the conference reservation website to book your stay. You must reference "Society of Professional Journalists" to receive the special rate. Reservations must be made by March 26 to qualify for the conference rate.

NEW! March 27 – Hone Your Pagination Skills

SPJ's Cleveland Chapter hosts a workshop in Photoshop and InDesign, 9:30 a.m. to 12:30 p.m., Saturday, March 27 at Lab 108, Patsie Campanella Building, Lorain County Community College, 1005 N. Abbe Road, Elyria, Ohio 44035. Presenter: **Cliff Anthony**, Assistant Professor of Journalism, Lorain County Community College. Fee: \$10 to cover costs. Limited seats. For reservation, contact **Tom Moore** at 440-454-3282 or by e-mailing cleveland@spj.org.

March 18 – Ethics in Journalism nominations

Nominations are now being accepted for SPJ's Ethics in Journalism award. Sometimes, there are only a few nominations (or none), although journalists and news organizations often make ethical decisions that deserve recognition. So do consider entering your organization or a colleague for something they have done in this area that required ... *gumption, courage, insight* or whatever you noticed about it that was commendable.

The definition of the award has been modified slightly this year, and now reads:

“The Ethics in Journalism Award honors journalists or news organizations that perform in an outstanding ethical manner demonstrating the ideals of the SPJ [Code of Ethics](#) (click for PDF download). It also honors especially notable efforts to educate the public on principles embodied in the code or hold journalists ethically accountable for their behavior. Nominations are open. Self-nomination is permitted.”

Please send your ideas along and encourage colleagues to do the same. A link to a nomination form is available at <http://www.spj.org/a-ethics.asp>. The nomination deadline is **March 18**.

A number of other SPJ awards share this March 18 deadline – read on for more!

Nominate someone for another distinguished award

Do you know someone who should be recognized for his or her outstanding contributions to the journalism industry? If so, please consider honoring him or her with one of the following awards. SPJ membership is NOT a requirement for eligibility. All honorees will be recognized at the [SPJ Convention & National Journalism Conference](#) in October. **The submission deadline for all of these awards is March 18:**

The [FELLOWS OF THE SOCIETY](#) honor is presented to journalists for extraordinary contributions to the profession. Last year's winners included Stanley E. Hubbard, Austin Kiplinger and Nelson Poynter. Nominations must be postmarked on or before March 18.

The [HELEN THOMAS LIFETIME ACHIEVEMENT AWARD](#) is presented annually to an individual or individuals for a lifetime of contribution to the journalism profession. Nominations must be postmarked on or before March 18.

The [DISTINGUISHED TEACHING IN JOURNALISM AWARD](#) honors a journalism educator and recognizes outstanding teaching ability, contributions to journalism, journalism education and contributions toward maintaining the highest standards of the profession. Anyone in teaching is eligible for this award. Nominations must be postmarked on or before March 18.

If you have questions, please contact [Lauren Rochester](#) at (317) 927-8000 ext. 210.

Other news

NEW! March 25 – InDesign CS4's Tips, Tricks & Timesavers for Everyday Use

At the next meeting of the Cleveland Digital Publishing Users Group, Adobe InDesign expert **Marvin Sable** will cover new InDesign CS4 features and techniques to simplify and speed production as well as many capabilities in prior versions that are undiscovered by many but valuable to all.

Time: Reception Starts at 6 p.m. Meeting starts at 6:30 p.m.

Cost: Free for members, \$10 for non-members.

Location: Dodd Camera & Video (Downtown) [Click here for map](#)

NEW! April 7, 14: Journalism and Media Lecture Series, Case Western Reserve

The English department at Case Western Reserve University offers a Journalism and Media Lecture Series, which on April 7 at 7 p.m. will feature **Paul Steiger**, former managing editor of *The Wall Street Journal* and founding editor of *ProPublica*, a non-profit website that produces investigative journalism. On April 14, also at 7 p.m., **Harold Evans**, former editor of *The Times of London* and the *Sunday Times*, former president of Random House, author of the best-selling memoir *My Paper Chase*.

Light refreshments and a book signing will follow each talk. There is no admission charge and free parking is available. Call (216) 721-1600 with questions.

The lecture series is coordinated by **Charles Michener**, lecturer and former editor at Newsweek and The New Yorker. Visit the English department Web site for more information at <http://www.case.edu/artsci/engl/>

The series will be held in the Garden Room at the Cleveland Botanical Garden, 11030 East Blvd., Cleveland, OH 44106. Light refreshments and a book signing will follow each talk. There is no admission charge and free parking is available.

TODAY'S WORD ON JOURNALISM . . .

Archives, commentary and join the reader discussion at <http://tedsword.blogspot.com>

More Grammar

"Perfect grammar--persistent, continuous, sustained--is the fourth dimension, so to speak; many have sought it, but none has found it."

—**Mark Twain** (1835-1910), *Autobiography*, 1924

Job opportunities

NEW! Graphic Designer – Johnsonite A Tarkett Company

Johnsonite is the leading manufacturer of specialty flooring products and solutions that integrate design and life safety. We help bring synergy to interior spaces with our award winning innovative products. Our products are sold throughout North America. We are seeking a Graphic Designer to join our Marketing Team at our Chagrin Falls location. The Graphic Designer will be responsible for the design of all marketing collateral for Johnsonite and Tarkett Residential related to traditional marketing communications. This would include advertising, public relations and press kit templates, distributor and

field newsletters, sales support and other communication initiatives that are viewed as strategically supporting the brands and the design of creative in areas such as sampling, printed collateral and merchandizing. The successful candidate will possess the following qualifications: Bachelor's Degree with focus in visual arts and/or graphic communications, 3-7 years of design experience with a passion to build a career in marketing and brand communications. Must have a strong ability to communicate brand messaging through design, to take direction from multiple internal and external customers, to proactively seek options to improve cost effectiveness of production and effectively manage multiple projects. Must be proficient in Adobe, InDesign, Quark and/or other graphic software and Microsoft Office Power Point. If you are passionate about building a marketing career with a leader in the industry this may be the position that you are seeking. Please forward your cover letter, resume and salary history by uploading your information and applying now. For more information about Johnsonite please visit our website at www.johnsonite.com and also visit the Tarkett Website at www.tarkett.com Apply at CareerBuilder.com [here](#).

NEW! Web Graphic Production Artist Part Time – Agency

One of Cleveland's premiere design and photography firm has an immediate opening for a part-time Graphic Production Designer who is comfortable working in a fast-paced design agency. The Graphic Production Designer reports directly to the Art Director and is responsible for design production for print, multimedia and video applications. The role involves working with the design, writing and sales team to facilitate the development of sell sheets, catalogs, large scale graphics, websites, publication ads and video graphics. Responsibilities & Duties: Meet regularly with the design and sales staff to assist in outlining project needs, timelines, budgets and project parameters. Adhere to project budgets with a strict attention to deadlines. Attend client meetings as part of the creative team. Provide weekly timesheets and progress reports to project manager. Education & Experience: Bachelors degree in graphic design, marketing or related field, or equivalent experience. Experience in both print and multimedia. Understanding of creative development in projects from start to finish. Computer experience on Macintosh and/or PC operating systems, Adobe CS4 Suite, animation and 3D modeling experience a plus. Previous design and/or marketing experience preferred, 3-4 years experience ideal. Excellent communication skills. Focused and goal oriented mentality a must. Please send on-line portfolio, resume and salary requirements to: designdepartment1@hotmail.com

NEW! Street Team Members– Cleveland Magazine

Cleveland Magazine seeks active, engaged, personable people to serve as our "street team" at various events through the summer. This is a paid opportunity to gain promotions and sales experience. Flexible hours and transportation are required. The primary "season" for events is April 30 – Sept. 19. This opportunity can be balanced with other work obligations. People who want to work as a team are encouraged to apply. Transportation is required. Mileage and parking is reimbursed. Duties include but are not limited to: •Set up, tear down and staffing a Cleveland Magazine booth at various events •Sell subscriptions (hourly rate plus sales incentives per subscription sold) •Make some arrangements and scheduling of events; communicate with fellow street teamers. •Assist marketing department at CM-sponsored events (charity activities and promotions) •Maintain and monitor display materials •Handle minimal additional event-related items as requested •Process money and handle in responsible way •Customer relations with a pleasant, proactive attitude. Submit resume and cover letter to Lisa Sands. Driver's license must be presented at interview and a clean driving record is required. Send to: lsands@glpublishing.com [lsands at glpublishing dot com] Lisa Sands, Marketing Director.

Associated Content

We're looking for experienced journalists and reporters in the Cleveland, Ohio area to contribute compelling local news and feature stories to our Web site. Associated Content is an online publishing platform that allows freelance writers and journalists to earn money by creating original content for the Web. We need experienced journalists to track down intriguing local news and feature stories in the

Cleveland area and turn them into sharp, concise articles. Ideal candidates are not only passionate and knowledgeable about Cleveland, but also possess professionalism, strong writing skills and a history of published works to support it. Individual assignments will pay \$40 to \$60 for 350 words and up (payments processed via PayPal), but we are willing to negotiate compensation based on your level of experience and strength of your writing samples. In addition, some of the content will be eligible for a performance bonus based on the amount of traffic your pieces receive. We will be offering two to three month contracts to complete one to two assignments each week; this workload can also be adjusted to accommodate your current writing schedule. To apply, please go to <http://www.associatedcontent.com/join/cleveland>

Communications & Media Coordinator, CDPUG

The Cleveland Digital Publishing Users Group has reconceived its traditional marketing and public relations position to create a Communications & Media Coordinator post, and seek an energetic, multi-talented, detail-oriented professional with 3-5 years of quality experience to launch this position with responsibility for our web, new media, and traditional media messaging.

CDPUG helps the area's top graphic designers with professional development and networking. CDPUG is a non-profit organization that was founded to provide educational information about digital publishing. This mission is accomplished through monthly meetings, the e-Zine, and Services Directory. Our meeting topics are diverse and platform independent. Memberships are available. For more information about CDPUG, visit our website: <http://www.cdplug.org>

Consumer Reporter – WEWS-TV Cleveland

It's an exciting time to join Cleveland's premier television station, WEWS NewsChannel 5, an ABC affiliate! We are seeking an innovative, dynamic Consumer Reporter. This position is responsible for collecting and analyzing complex information of newsworthy events relying on critical relationships with local news makers. The Consumer Reporter will be relied upon primarily to develop and produce high impact consumer stories including investigative stories. The duties of this position include: Develop, create and research news leads and news tips to develop story ideas; Uncover stories through investigation and research; Use computer database to research statistics and facts; Gathers and verifies factual information regarding stories through interview, observation, and research; Organizes material and writes story according to prescribed editorial style and format standards; Shoots video and still photos to illustrate stories; Edits video for multiple platforms; Appears on multiple platforms when conducting taped interview or narration; Gives live reports from site of event or mobile broadcast unit; Write and produce quality content for multiple media platforms; Work cooperatively with photographer assigned to story, if one is assigned; Assist producer in preparing newscast; Assist online staff in preparing for multi-media content; Report, write, capture visual content, edit and produce stories for multiple platforms on deadline, such as internet and digital channels; knowledge and demonstration of editorial judgment, journalistic ethics and libel laws. Requirements for this position include four-year college degree. Apply at: <http://www.scripps.com/careers/search-jobs>

Freelance Reporting / Research for Investment Research Firm

An Investment research firm seeks current or former beat and/or trade reporters for freelance reporting/research assignments. Candidates should have a keen interest in anything consumer goods, retail, industrial, agribusiness, packaging, paper, health, medical products/devices – almost anything BUT financial services and biotech. The firm is only interested in your ability to quickly research an industry you know on a contract / project basis. This is likely to be occasional work. The firm, which is looking for a group of people who can be counted on, is a small shop with deep roots in financial journalism whose clients are institutional investors. Resumes can be submitted to investmentresearchfirm@gmail.com and responses will be prompt.

Graphic Design, Art Director – Melamed Riley Advertising

Full-service advertising agency seeks an art director with 5 to 7 years of experience who is dying to spread his or her wings. As a key member of our small but extremely talented creative department, you will be responsible for helping create groundbreaking work for a wide variety of clients in a wide variety of media. The right candidate will be as comfortable developing printed pieces as they are lending their talents to the creation of TV spots and online elements like websites, banner advertising, rich media, etc. Compelling visual solutions are the cornerstone of much of our work, so being a conceptual thinker is a must. Fun, flexibility and the freedom to largely determine your own fate are a few of the things employees say makes our shop different. They also say they like the way this place feels, an environment brought about by the great talent and personalities of our staff. To apply, please send a cover letter, resume and a few non-returnable samples (or links) to: Sara Green Melamed Riley Advertising 1468 West Ninth Street Suite 440 Cleveland, Ohio 44113 sgreen@mradvertising.com

Program Director – WGAR

WGAR is seeking an experienced Program Director. Pre-requisites include, but are not limited to, a strong work ethic and previous Program Director experience in which candidate demonstrated: effective talent coaching, strong leadership and communication skills, strategic and tactical strengths, ability to grow digital assets, musical skills and PPM knowledge. Please submit resume, personal air check (if applicable) and other work samples to: Operations Manager - WGAR, Clear Channel Radio, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or e-mail: OperationsManager@ClearChannel.com.

Program Director – WMVX

WMVX is seeking an experienced Program Director. Pre-requisites include, but are not limited to, a strong work ethic and previous Program Director experience in which candidate demonstrated: effective talent coaching, strong leadership and communication skills, strategic and tactical strengths, ability to grow digital assets, musical skills and PPM knowledge. Please submit resume, personal air check (if applicable) and other work samples to: Operations Manager - WMVX, Clear Channel Radio, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or e-mail: OperationsManager@ClearChannel.com.

Videographer/Producer – BMA Media Group

BMA Media Group is currently accepting resumes for an experienced videographer/video producer to create a cable television program. Applicants must have knowledge of sports-related production techniques and experience in a fast-paced production environment. A minimum of 3 years producing in television, videos, commercials, etc., is required.

As a Videographer and Producer, your essential job functions will include the following:

- Storyboard, Design, Tape, Edit, Branding, Business/Product development
- Strategy planning, Streaming, Podcast, Mobile, Flash video, Lighting

You will also need to create motion graphics and show design elements using:

- Photoshop, Illustrator, Motion, Final Cut, Flash, After Effects.

Other job functions will include:

- Graphic Design work as needed for production
- Maintain and operate video and audio equipment
- DVD and Blu-ray. Authoring Requirements:
- Ability to shoot video, record audio and light shooting area
- Knowledge of Final Cut Pro editing systems
- Knowledge of Adobe Production Suite Programs
- Knowledge of HD video cameras
- Mac Operating Systems
- Demonstrated creativity
- Strong knowledge of broadcast television standards
- Understanding of video compression techniques
- Project Organization Skills
- Experience with Flash, Animation and 3D design programs a plus
- 1-2 years of experience in a similar position.

Send cover letter, resume, and links of work online to producerjob@bmamedia.com [producerjob at bmamedia dot com] No phone calls please.

Internships for journalism students

NEW! External Communications/Media Relations Summer Intern

Eaton Corporation, a \$11.9 billion diversified industrial manufacturer, seeks a Summer Intern to work 30 hours a week on global media relations activities at the company's corporate headquarters in downtown Cleveland.

This paid internship involves traditional media relations activities like writing press releases, interacting with the media, conducting media research, developing and maintaining media lists, updating and developing internet content, organizing and evaluating press clips, some day-to-day administrative/data entry tasks, and could include potential press conferences, special event planning and acquisition integration communications. Days and hours are flexible, Monday through Friday.

Candidate must be currently enrolled in an undergraduate or graduate program and be pursuing a Journalism, Communications or Public Relations major, proficient in Microsoft Office applications, with top-notch writing, spelling and punctuation skills. Exceptional professionalism, maturity and attention to detail required; seeking organized, articulate self-starter who can work with minimal supervision and is comfortable in a corporate environment. Pay is \$15 an hour and the company pays parking. Previous internship experience preferred.

Please send resume, cover letter and three references **by March 15** to Kelly Jasko, Manager of External Communications, Eaton Corporation, at kellymjasko@eaton.com.

Editorial Intern – Early American Life

Early American Life, a nationally distributed bimonthly magazine about early American history and style, published in Chagrin Falls, is looking for a paid intern in its editorial department for spring and/or summer semesters. (EAL was selected by the Ohio SPJ as the best trade magazine of 2009.)

The intern should have an interest in history and an aptitude for research, interviewing, writing, and proofreading. The position requires the ability to handle multiple and varied tasks as deadlines require, so the intern should be organized and self-directed yet willing to ask for and follow instructions. Familiarity with Microsoft Word and Adobe Creative Suite—Illustrator, InDesign, and Photoshop—is helpful. Editorial duties range from reading and fact-checking article submissions to finding and acquiring images to illustrate articles to compiling the calendar of events or writing feature articles based on research and interviews.

The days the intern works can be negotiated based upon his/her current class or work schedule and the internship requirements within the academic department.

To apply, first query editor Jeanmarie Andrews at 440-543-8566 or by email at jeanmarie@firelandsmedia.com

Global Communications Internships – GoodYear

Two paid positions, One-year commitment. Have fun while building an impressive portfolio of writing and communication samples! Interns can expect to: • develop, research and write news stories for Goodyear's global intranet; • develop and execute communications plan for the 2010 United Way Campaign; • post content to the Web using a content management system; • receive guidance from communications professionals, and • gain on-the-job experience to prepare for your post-graduation job hunt. Full-time (40 hrs/wk) during summer, beginning May 24 Part-time (20 hrs/wk) from Sept. 1 to June 1 Required to have: • excellent writing and interviewing skills; • completed upper-level writing courses; • experience with a student newspaper or other publication; • knowledge of AP style; • superior organizational skills, and • portfolio at interview. Helpful to have: • previous internship experience; • business literacy; • public relations campaign planning; • experience with digital cameras, Adobe PhotoShop and InDesign, and • experience preparing and posting content to the Web. To apply, send, fax

or e-mail resume, cover letter and three writing samples to Rob Whitehouse, Director of Corporate Communications, at: Goodyear Tire & Rubber Company 1144 East Market Street, D/798, Akron, Ohio 44316-0001 E-mail: robwhitehouse@goodyear.com [robwhitehouse at goodyear dot com] Fax: 330-796-1817

Intern – Cleveland Indians

This individual learns about all aspects of scoreboard room and assists Manager and staff as needed. Individual will be encouraged to ask questions, learn all pieces of equipment, and run equipment.

Works from pre-game through post-game to accomplish the following:

- Set-up PA system for events and picnics
- Learn new pieces of equipment nightly
- Run Out of Town Scoreboard and Replay on given nights
- Assist trucks to pull b-roll as needed
- Run camera for Kids Run The Bases postgame Sundays

Apply online at: <http://tinyurl.com/yb5gax2>

Internship – Fox 8 News

If you are a college junior, senior or graduate student and are interested in an internship at Fox 8 News, please send your resume and references to the address below. No phone calls or emails please. Please indicate which department (news/sports/ That's Life) you're interested in.

Attn: Human Resources fox8.jobs@fox8.com fox8 WJW 5800 S. Marginal Road Cleveland, OH 44103

Marketing Intern – ERC

ERC, Northeast Ohio's leading HR professional organization has an opening for a part-time Marketing Intern. The responsibilities for this position include: • Update Training Workbooks for ERC training programs • Maintain and Update PowerPoint slides • Keep marketing collateral up-to-date throughout office • Archive old issues of ERC's online newsletter, Quick Hits, into an RSS feed • Assist in updating ERC's social media sites including Blogs, LinkedIn and Twitter • Submit training programs and events to online news/events sites • Assist with putting together and editing ERC's online newsletter, Quick Hits • May assist in writing articles/content for online newsletter and ERC websites • Assist with video equipment and lighting set-up for video shoots • Assist in proofreading and updating web pages on ERC's Web sites. This position is only open to current college Junior or Seniors with strong written and oral communication skills, preferably pursuing a degree in marketing or business administration. The individual should work well in a team environment and be able to multi-task. To perform this job successfully, an individual should have strong knowledge of Adobe InDesign and Microsoft Office applications including Word, Excel, PowerPoint and Outlook. Knowledge of Dreamweaver and Photoshop are a plus. Some experience with social media is also preferred. No phone calls will be accepted for this opening, and we ask you to visit www.ercnet.org before applying. Apply at: <http://www.careerboard.com/candidate/apply/?vacancyid=559289>

Promotions Team Member - Fun Bunch – Cleveland Indians

Fun Bunch members are responsible for executing all pre-game, in-game and post-game ballpark entertainment, which enhances the atmosphere and fan experience. Members will also Perform as Hot Dog mascots and serve as mascot handlers and will represent the Indians at outside appearances, including corporate and community events. Fun Bunch members will also serve as the SportsTime Ohio promotions team and will represent STO at network events during the season (March – September).

Apply online at: <https://www8.ultirecruit.com>

Sales and Marketing Intern – Live Nation

The Chagrin Falls, OH office of Live Nation, a leading live event and venue management company, is seeking energetic and motivated interns for Summer of 2010. This is an excellent opportunity for those who are looking to gain hands on experience in the music business. Interns will assist Sales and Marketing departments with daily tasks, Internet research, data entry and miscellaneous administrative duties. Interns will also help with event preparation and onsite activation for the 19th Annual Marc's Great American Rib Cook Off and Music Festival and the 15th Annual Ohio Natural Gas Taste of Cleveland. Participation in weekly marketing meetings will give interns the opportunity to learn from employees across all departments and see firsthand how a production comes together.

Job requirements: A Junior or Senior at an accredited college or university, with reliable transportation, pursuing a degree in Marketing, Business, Journalism, Communications, Music or related field, is preferred. Detail-oriented. Ability to multi-task efficiently on a daily basis. Eager to learn and proactive with new tasks. Ability to conduct yourself in a professional matter at all times. Ability to learn and absorb at a fast pace. Some evenings, weekends and holidays are required. Deadline for submissions is May 1. Any applications received after this deadline will be reviewed on a weekly basis until the positions are filled. [Apply here.](#)

Special Events Intern – Cleveland Rape Crisis Center

Under supervision of the Special Events Coordinator, the Special Events intern will be responsible for assisting the development staff in various phases of event production and administration. The internship program is designed to provide opportunities for the individual to learn about all phases of event planning, coordination and execution. Job description includes but is not limited to: • Assisting in developing event plans and timeline • Day to day logistical planning • Communicating with staff, vendors, and community members • Marketing and promotion • Public Relations- communicating with the media and writing press releases • Creating opportunities to generate revenue from events • Event evaluation and follow up • Management of social media outlets. Interested applicants should submit cover letter and resume ASAP to: Cleveland Rape Crisis Center, Director of Resource Development, **Sarah Trimble** 526 Superior Ave. Suite 1400 Cleveland, OH 44114 or saraht@clevelandrcc.org

Social Media Marketing Intern – WOMfire

A fast-paced, small social media marketing company, WOMfire, located in Independence, Ohio is looking for two social media marketing interns with strong marketing and/or communications experience. We are looking for forward-thinking talented students with a passion for marketing that are familiar with the web and social media and are anxious to learn more about how social media can help companies shape their brands on the web through discovery, strategy, contact and tracking. We are seeking confident and responsible students who have the ability to take direction, ask questions and then go off and apply what they have learned to real life situations with limited supervision. Knowing social media is a plus. The ability to multitask is important as well since there is the potential to be working on several projects at once. •Skills needed include: Solid understanding of marketing •Nice skills to have include: social media experience – even if it's just occasional tweets and Facebook postings •Hours are flexible as well as the start date and finish date – we would like to have someone during summer, but they can start sooner. Position would start off unpaid, but could turn into a paying internship after a month or so. •For more information or to apply, please contact Peter Demichele at or 216.328.6309 or email him at pdemichele@zigmarketing.com [pdemichele at zigmarketing dot com]. You can also visit our Web site at <http://www.womfire.com>.

Summer Internship - Federal Reserve Bank Of Cleveland

Public Information creates external communications strategies/ programs, including media relations, the speakers' bureau, and develops messaging for the Bank's stakeholders and the wider public. The successful candidate will work with the Public Information team on all aspects of pitching national and regional media proposals, respond to media inquiries, work on social media components of the Bank's outreach effort, participate with events promotion, and draft communications for internal and external audiences. The successful candidate will participate in the Bank's Intern Expo, creating a display containing information about their intern experience in the Public Information department. May also complete special projects as assigned.
Apply at: cleveland.careerboard.com

Sun Newspapers

Sun Newspapers also has openings for journalism and photojournalism interns. Students interested in the program should contact Executive Editor Linda Kinsey at lkinsey@sunnews.com or (216) 986-2350.

WKYC-TV3

WKYC-TV3 also offers a range of internship opportunities for students interested in broadcasting. The goal of this program is to provide important career orientation, work experience and educational development to acquire skills needed for broadcast employment. WKYC-TV3 offers a variety of placement areas for students with coursework in Journalism, Public Relations, Web site production, and Production.

Requirements for participation in the internship program include:

- Student must currently be enrolled in an accredited college or university.
- The school must recognize the internship as a learning experience and grant course credit to the student.
- Students must be able to be present at WKYC a minimum of three days per week.
- Application Procedures: Internship opportunities are offered year-round. Interested students should submit the following:
 - Résumé to include courses related to internship requested.
 - A cover letter stating the type of internship that would be of greatest interest. This letter should include the dates of availability and the number of days per week available.
 - A letter from the student's school stating that the student will be granted a prescribed number of credits.

Please send all information to: Janet Christopher, WKYC-TV, Inc., 1333 Lakeside Ave., Cleveland, Ohio 44114. Fax (216) 344-3477

EXCLUSIVE searches: Laurie Mitchell Marketing & Communications Executive Search has been retained for the following Cleveland search assignments:

Creative Director/Toledo
Sales Manager/Broadcast or Print Sales Experience
2 Online Marketing Directors
Digital ACD with Agency Experience
Media Director with Substantial Digital Experience
Digital Advertising Account Supervisor
AD Agency-experienced Group Creative Director

To apply for any of these current searches, please email your resume as a single MS Word file to MitchellCo17@aol.com.

www.LaurieMitchellCompany.com 216-292-9936

Cleveland Job Bank: Check **Kelly Blazek's** Web site for details on jobs in marketing, public and media relations, development, media, graphics/web design and more. To subscribe, write ClevelandJobBank-subscribe@yahoogroups.com. For more information, go to: <http://finance.groups.yahoo.com/group/ClevelandJobBank/> or write to Kelly Blazek at ClevelandJobBank@yahoogroups.com.

Also see the website for listings of out-of-town job search websites.

Please Note: The jobs on Blazek's list are ONLY in communications related occupations.

Do you have an opportunity to announce?

Writer's Week is read by about 800 journalists and other writers in Northeast Ohio every week and many of them are looking for opportunities to move up or out in journalism and related communications jobs. Some are students eager to earn clips and gain experience. If you have a job opening, or an internship opportunity, or even a need for volunteer writers, send a message to *Writer's Week* at spjcleveand@gmail.com. Include your name and a phone number for verification. (Please keep *Writer's Week* posted on the status of your search. If it expires, send a note to us as soon as possible.)

Is your job listing up to date? Let us know if it is time to send it to the recycling bin. Send a message to spjcleveand@gmail.com. Include contact name and number for verification.

How to reach us...

Writer's Week is a service of the Cleveland chapter of the Society of Professional Journalists. It is updated weekly and edited by **Carrie Buchanan**, John Carroll University journalism educator, student **Katie Sheridan** and associate editor **Dr. Richard Hendrickson**. Send news items to spjcleveand@gmail.com

To unsubscribe, REPLY to this message and type "unsubscribe" in the subject line.

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SPJ local Web site: <http://www.spj.org/cleveland>

The Society of Professional Journalists works to improve and protect journalism. SPJ is dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior. Founded in 1909 as Sigma Delta Chi and based in Indianapolis, SPJ promotes the free flow of information vital to a well-informed public, works to inspire and educate the next generation of journalists, and protects First Amendment guarantees of freedom of speech and of the press.